



# OPEN GOVERNMENT DATA: A PLATFORM FOR ECONOMIC VALUE CO-CREATION

**Barbara Ubaldi**

Deputy Head of Division, Head of the Digital Government and  
Open Data Team

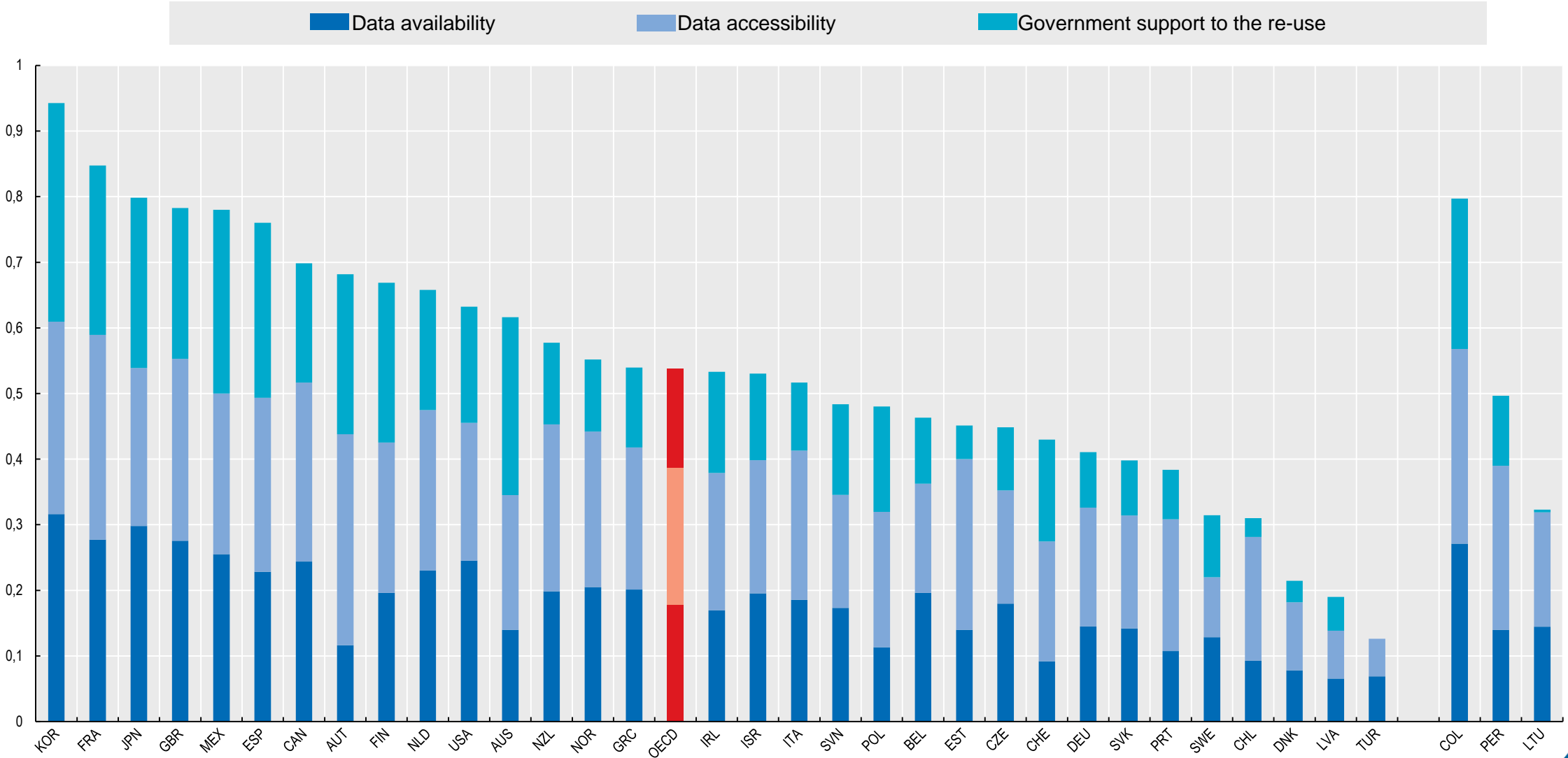
Reform of the Public Sector Division

Public Governance Directorate

OECD



# Following the right process to promote economic value co-creation





# Setting the right conditions for open government data value creation





# Engaging the ecosystem

## Government-private sector collaboration

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# Examples of public-private sector collaboration

 [adresse.data.gouv.fr](https://adresse.data.gouv.fr) **BÉTA**



## LA BASE ADRESSE NATIONALE

*Un référentiel national ouvert : de l'adresse à la coordonnée géographique*

Pour que les **services d'urgence** arrivent au bon endroit, pour vous permettre de réaliser une analyse **cartographique** en quelques clics ou encore pour que les opérateurs **publics et privés** coordonnent mieux leurs chantiers, ce référentiel, véritable enjeu de **souveraineté** pour la France, est la première alliance entre l'État et la société civile.

*En savoir plus.*

 POURQUOI ? COMMENT ?

 ACCÉDER AUX DONNÉES

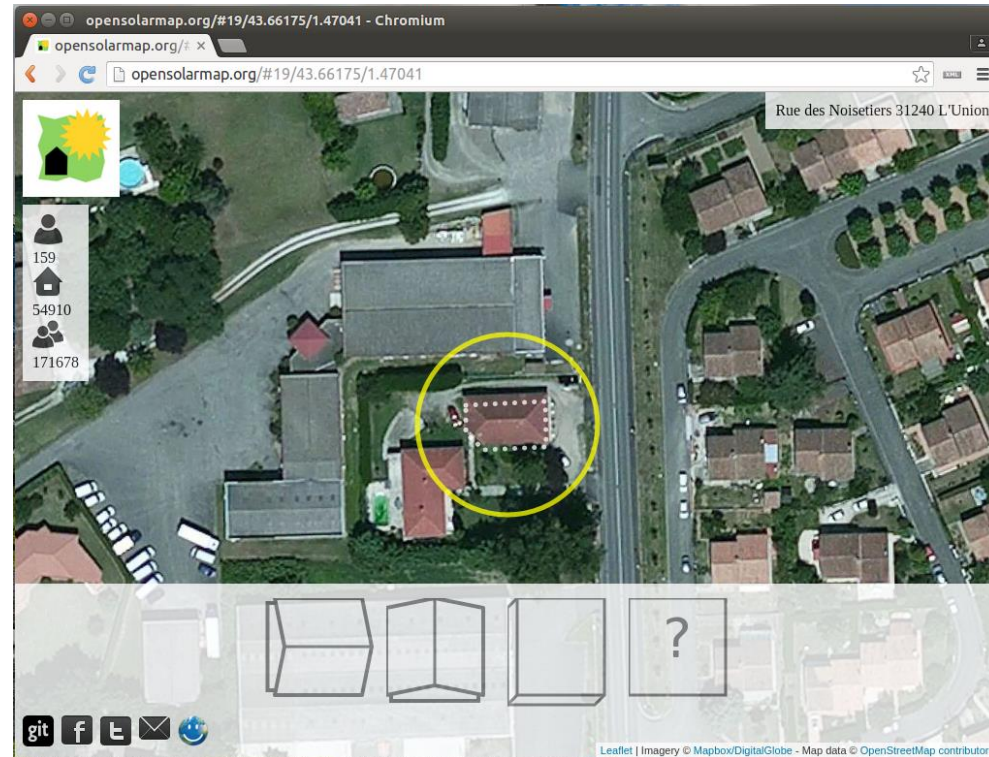
 CONTRIBUER AU PROJET





# Examples of public-private sector collaboration

## Open Solar Map



**Source: Etalab (2016) - <https://www.etalab.gouv.fr/opensolarmap>**





# Examples of public-private sector collaboration

# LABORA

CREANDO UNA CULTURA DE INNOVACIÓN CON DATOS



More information is available here: <http://www.labora.io/>



# Examples of public-private sector collaboration

**CONVOCATORIA  
EMPRENDE CON DATOS**

[www.emprendecondatos.gov.co](http://www.emprendecondatos.gov.co)

**¡APLICA YA!**

EMPRENDE CON DATOS





## Examples of public-private sector collaboration

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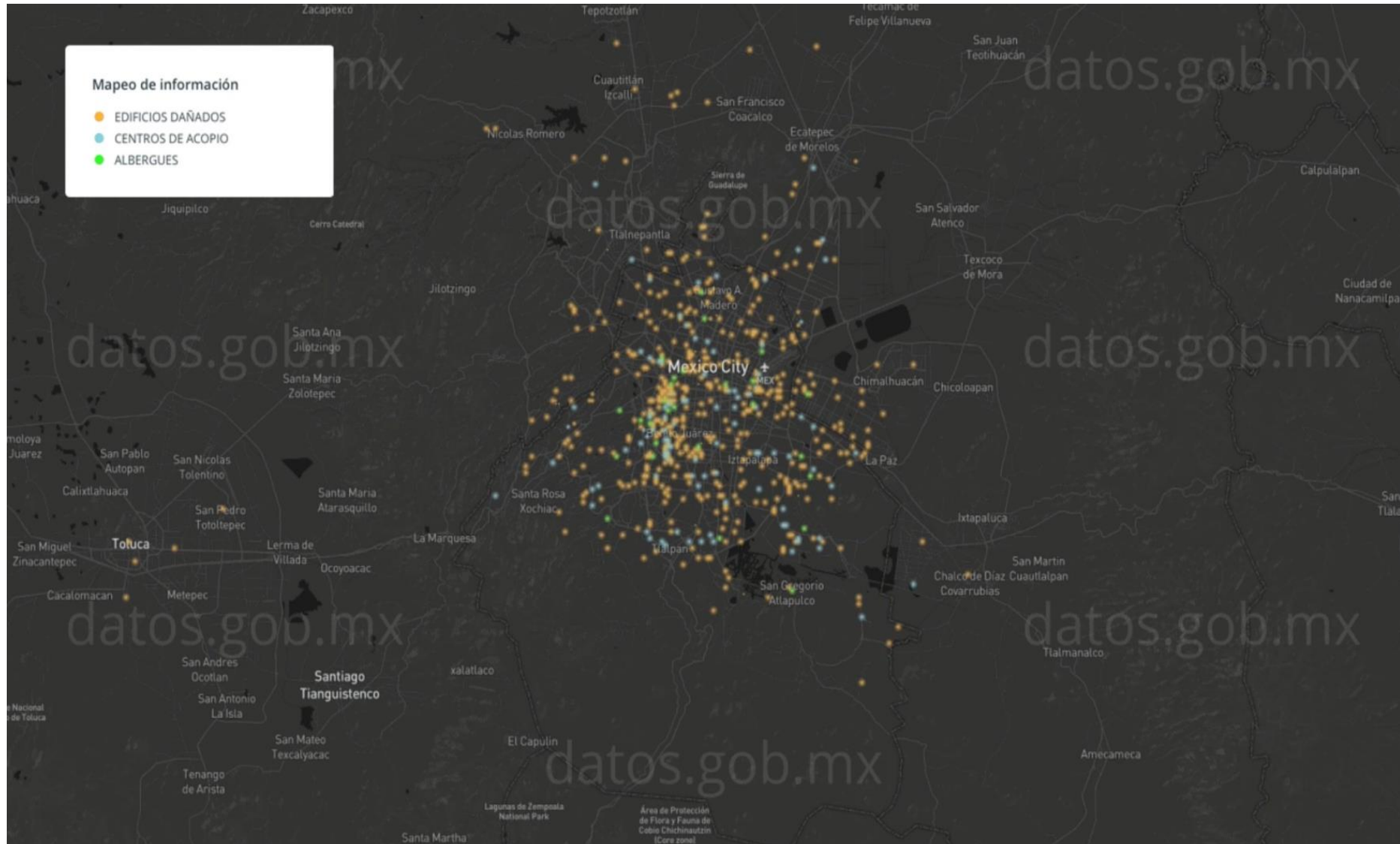
ECOMOTION

SMART TRANSPORTATION COMMUNITY

More information is available here: <https://www.ecomotion.org.il/>



# Examples of public-private sector collaboration





## Prioritising high economic value datasets

**THINK**

**BEFORE YOU**

**PUBLISH**



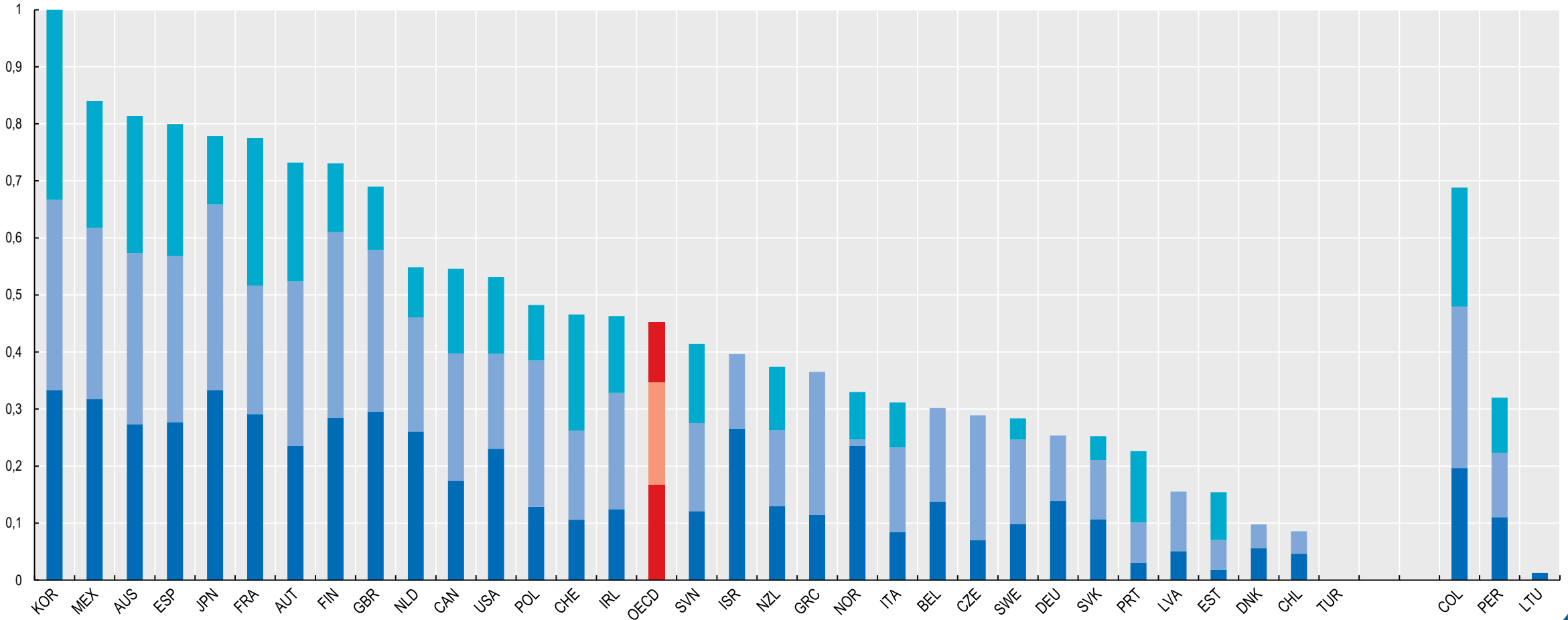
# Measuring impact





# OURdata Index 2017: Pillar 3 (Government support for data re-use)

■ Data promotion initiatives and partnerships   ■ Data literacy programmes in government   ■ Monitoring impact







# OECD Open Government Data Report 2018



OECD Digital Government Studies

## Open Government Data Report

ENHANCING POLICY MATURITY FOR SUSTAINABLE  
IMPACT





# THANK YOU!

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**Barbara-Chiara Ubaldi**

**barbara.ubaldi@oecd.org**

**<http://www.oecd.org/gov/digital-government>**



***@BarbaraUbaldi***

***@OECDgov***

***#digitalgov***

***#opendata***

***#digitaltransformation***