



Company name

Estudios Económicos de Balances SL (Grupo CABSA)

Contact person

Borja Campos

Product or service

Trademarks and names

Successful case description

OEPM Trademarks and Names.

The project was started when the OEPM began to publish information daily on its website in order to be reused.

The project's objective is to add to our company information services to the trademarks and names that are registered.

In an analysis of the information published, we detected the deficiencies that hindered reaching our objective, which were basically the inclusion of NIFs and standardization and also, the separation between trademarks natural and legal persons. We needed to solve these shortcomings needed to be solved to be able to complete the project.

Thanks to the use of other public sources (Cadastré, INE, Red.es, Colegio de Registradores) we were able to:

- separate natural and legal persons
- assign NIF
- normalize addresses

It is currently one more service in our portfolio. You can check companies' trademarks and registered trade names. Alerts on company brands and trade names can also be requested.

All this would not have been possible if the public information wasn't available for re-use.

Link

