

Nombre de la empresa

DEYDE Calidad de Datos S. L. U.

Responsable

Ana Delia Calvo

Nombre del producto/servicio

MyDataQ

Descripción caso de éxito

MyDataQ is a system composed of software (logic) and huge data compilations (masters), which treats in an automated way the customer databases achieving the accuracy, uniqueness and veracity of the records included in them.

What does MyDataQ do?

Standardisation

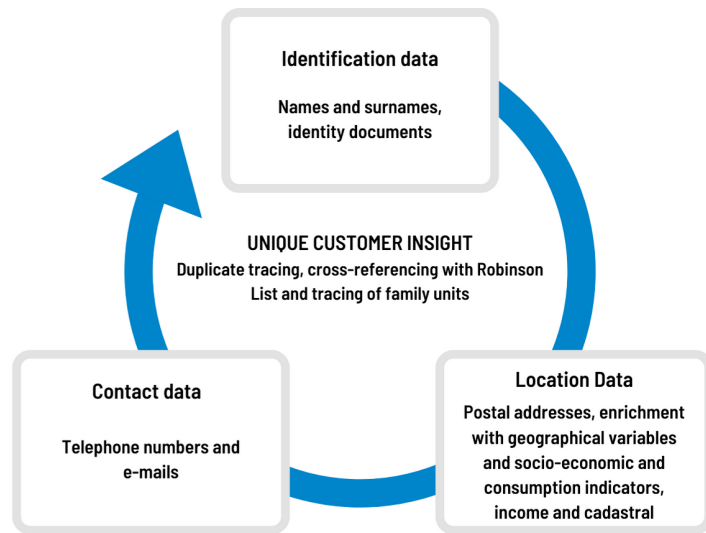
We clean, standardise and correct your customer data to bring more value to your business.

Enrichment

We enrich your data with geographic information that allows you to improve your knowledge of your customers and their environment.

Deduplication

We identify duplicate records in the database, even if they are not identical, so that you have a unified view of your customers.



Enlace

<https://deyde.com/>