Company name

CTI SOLUCIONES

Contact person

Elisenda Royo

Product or service

SUITE GEOCODE

Successful case description

In-house developed solution, focused on processes of **standardization, validation, correction, coding and geolocation** of postal addresses in Spain and Portugal.

Geocode includes contact data format validation and verification functionalities, as well as information assignment:

- Statistical indicators, which allow us to segment, analyze and profile the universe of consumers through 5 dimensions based on two key factors**: Persons living in the building (socio-demographic situation, economic capacity, profession, or employment)** and the type of household (characteristics of the dwelling where they live, the composition of the household or family).
- Cadastral origin data, real and calculated, as well as information from other sources associated with the building or property.
- Data associated with companies.
- Aggregation of external data, such as climate zone, risk of flooding, or ad-hoc indicators.

The main advantages of working with **Geocode**:

- ✓ Guarantees the quality of the data, with correction percentages up to 98%.
- ✓ Ease of implementation and scalability according to needs.
- ✓ Flexibility to make custom adjustments or functions.
- ✓ Includes international geographic coverage for data cleansing ang geocoding.

Link

https://www.ctisoluciones.com/normalizacion-datos