



Company name

Intelligent Atlas S.L.

Contact person

Silvia Banchini

Product or service

Geomarketing

Successful case description

The Geomarketing Solution combines advanced technologies of **localization analytics and data visualization** to integrate in a single web application, online, **data of active companies in Spain provided by INFORMA D&B** and segmentation tools for **market studies**. Automatically analyze and enrich daily, client portfolios, suppliers and competitors within the ecosystem of our clients' business, to search for **mirrored prospects**, as well as detect areas of greater profitability to **optimize actions of capture, retention and expansion**.

Offers:

- **unlimited territorial consultations on 3.2M companies** and active self-employed, as well as **46M consumers profiles** in Spain.
- **Segmentations** by CNAE, turnover volume and employees, risk index, among other **commercial and financial indicators**.
- **Integration of customer databases**, offices, distributors and points of sale to visualize analytical statistics on maps.
- **Immediate download** of selected data in excel- csv files, with contact data (company name, CIF, telephone numbers and up to 10 management positions.)

Link

<http://www.inAtlas.com>